Capital Trends

US Hotel

2010

\$37.1b Transaction volume

-15% YOY volume change

REAL CAPITAL

he hotel sector has marched to a different beat than most commercial property sectors over the last decade. The close of the decade was no different, with both deal activity and prices moving in different directions than commercial property generally.

Throughout much of the last decade, a falling interest rate environment has translated through to falling cap rates and rising asset values for most commercial property types. Not so for the hotel sector: cap rates climbed from a low of 7.9% in Q4'11 to 8.7% in Q4'19.

While the financial environment boosted other property sectors, concerns about income challenges from disruptive competitors such as Airbnb and worries about new supply have limited investor interest in the hotel sector. This dimmed interest has translated through to a 0.8% decline in the RCA CPPI for the hotel sector in 2019. By comparison, the All-Property RCA CPPI climbed 7.8% YOY.

Relative to history, a 0.8% decline in prices is not so bad. In the worst of times following the Global Financial Crisis, hotel property prices were falling at a 30%-per-year pace. Still, this price decline marks the hotel sector as a clear laggard.

A pullback in deal volume for 2019 also helps to explain the decline in prices. Stripping out the impact of portfolio and entity-level deals and looking at the sale of individual assets, the hotel sector posted the weakest sales performance across property sectors in 2019. Sales volume for such single asset transactions fell 5% from a year earlier. No other major property sector posted a comparable decline.

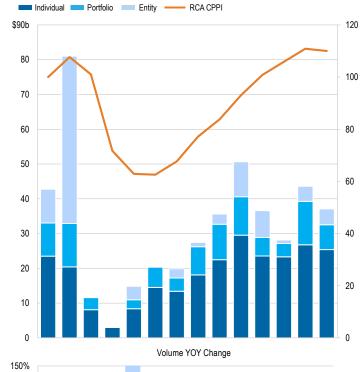
The headline figures including megadeals make the retail sector look worse than hotels for deal volume. However, the decline for retail was only due to the lagged effects of large entity-level transactions in 2018 and individual asset sales were still growing for the retail sector.

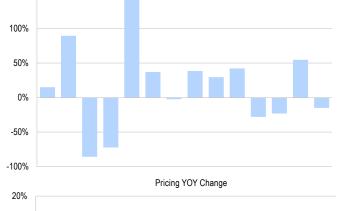
Portfolio and entity-level sales did fall more for the hotel sector in 2019 than the individual asset sales. Such transactions were down 30% from the pace set in 2018, with a 43% annual decline in portfolio activity driving most the change.

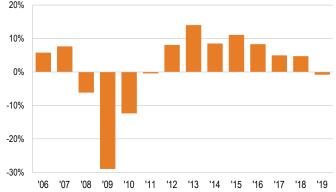
Transaction Volume Summary

	Q4	'19	2019		
	Vol (\$b)	YOY	Vol (\$b)	YOY	
Hotel Total	11.5	-26%	37.1	-15%	
Full-Service	7.4	-36%	23.1	-20%	
Limited-Service	4.1	3%	14.0	-4%	
Single Asset	7.1	-11%	25.4	-5%	
Portfolio & Entity	4.3	-42%	11.7	-30%	
Major Metros	4.4	-42%	12.6	-20%	
Secondary Mkts	4.4	-18%	16.3	-3%	
Tertiary Mkts	2.7	3%	8.2	-25%	

Annual Transaction Volume & Pricing









Trends of 2019

otel cap rates crept up 10 bps from a year earlier to an average 8.7% in Q4'19. Movements in the cap rates for the two main hotel segments do not suggest a shift however; a change in the composition of the market is driving the increase.

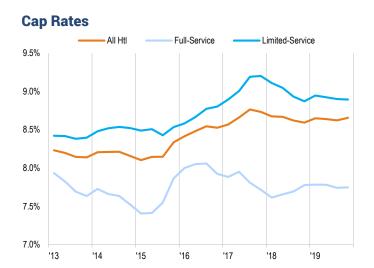
Deal volume fell 15% for the year overall in the hotel sector, but transaction volume for the limited-service segments fell only 4%. Limited-service deal volume actually climbed 3% from a year earlier in Q4'19 as well.

Individual asset sales in the limited-service sectors climbed 6% for the year, suggesting that investors are still finding opportunities when underwriting acquisitions in this segment of the market one building at a time. Such transactions rose only 1% in Q4'19 from a year earlier.

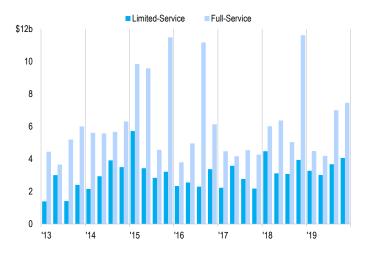
Cap rates for limited-service hotels were unchanged from a year earlier in Q4'19 at 8.9%. Cap rates for these segments of the hotel market have not changed for the last six quarters. Still, with deal volume growing in the limited-service segments of the market, there are simply more high cap rate transactions included in the mix for the year.

The full-service segments, by contrast, posted a 20% annual decline in deal volume and a 36% decline in Q4'19 from Q4'18. Full-service hotel cap rates actually fell 10 bps from a year earlier to hit 7.7% in Q4'19. The direction of the RCA CPPI for the full-service segment is in line with the cap rate compression for the sector with a 1.3% gain over the last year.

The decline in deal activity for the full-service segments was more pronounced for portfolio and entity-level sales than for individual asset sales. Sale activity captured in such megadeals fell 33% from a year earlier in 2019. Still, individual asset sales were lower as well: down 12% for the year and down 17% in Q4'19 relative to Q4'18.



Quarterly Transaction Volume



Hotel Deal Volume and Pricing Summary

		2019 Volume				CPPI	Q4'19 Price Averages		
	Units	YOY Chg	#Props	YOY Chg	1-qtr Chg	1-yr Chg	\$/unit	Cap Rate	YOY Chg (bps)
Hotel	247,111	-7%	1,980	-6%	-1.7%	-0.8%	145,014	8.7%	10
Full-Service	98,997	-15%	450	-14%	-0.3%	1.3%	205,161	7.7%	0
Limited Service	148,114	-1%	1,530	-3%	-1.9%	-1.3%	98,122	8.9%	0
6 Major Metro	47,382	-7%	314	4%	-3.4%	-1.5%	219,098	7.7%	10
Non-Major Metro	199,729	-7%	1,666	-7%	-1.2%	-1.2%	117,470	8.8%	0

Price average is 4-quarter trailing



Top Markets

here are markets in the top 25 list for 2019 that were not there a decade earlier. Some of these markets made the list for 2019 simply because of one significant transaction. Others, however, have undergone structural changes that are attracting additional investors.

Palm Beach County stands out in that one-time transaction class of markets.

Deal volume in 2019 hit a record high with sales volume 402% higher than the annual average for the full decade. The sale of the Waldorf Astoria Boca Raton represented roughly 80% of all deal activity in the market

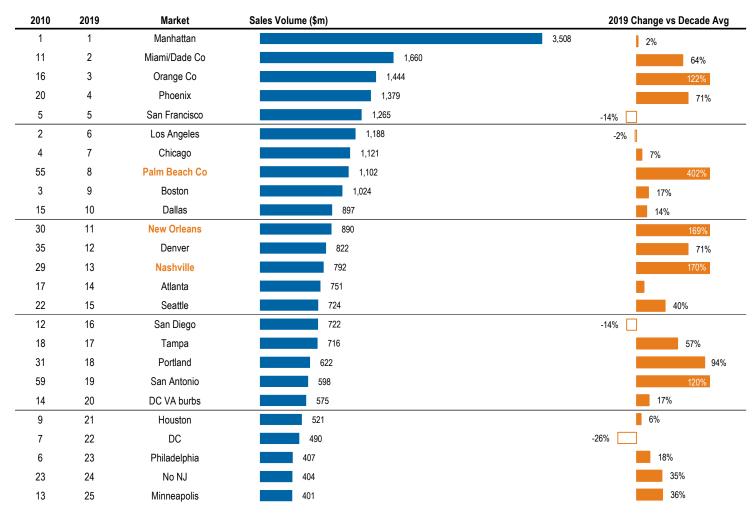
for the year. Without similar deals this year, Palm Beach County is likely to slip from the rankings in the future.

Markets such as Nashville, though, have climbed over the last decade in ways that should make their positions more stable. The top deal in Nashville only accounted for 18% of the market's deal volume for the year. The city has climbed from #29 in the rankings over the last decade not because of that one deal but because Nashville has made the target lists of many investors as it became a business hub focused on the automotive sector. Tourism is also an important driver

here, with the music industry drawing in vacationers and conventioneers.

New Orleans is a mixture of both of these scenarios. The sale of the Hyatt Regency New Orleans represented 44% of all deal activity for the year; again, not the type of transaction that happens every year. At the same time, New Orleans climbed in the rankings as a decade earlier the market was still shaking off the economic and rebuilding challenges of Hurricane Katrina. In the interim, the market has built on its reputation for music and food to revive the tourism industry.

Most Active Hotel Markets 2019



Markets in orange denote record high annual volume in 2019



Market Table All Hotel

All Hotel Transaction	ons Reported Closed		Vo	lume					cing			
2019	•						Price Per Sq			Cap Rate		
2019		Vol (\$m)	YOY	# Props	YOY	Low	Avg	High	Low	Avg	High	
Mid-Atlantic	Baltimore DC	216.1	-19%	21 7	62% -61%	34,023	78,664 351,962	220,000	8.5%	10.1%	12.7% 5.9%	
viid-Atlantic	DC MD burbs	490.0 94.6	-66% -56%	10	-01%	284,146 26,266	65,817	422,338 116,463	4.5%	5.2%	5.9%	
	DC VA burbs	575.1	-44%	30	36%	29,891	124,083	331,438	6.8%	8.5%	9.2%	
	Philadelphia	406.6	-31%	21	11%	31,349	99,463	395,000	7.2%	8.5%	11.1%	
	Pittsburgh	122.9	-40%	15	0%	24,969	67,008	113,265				
	Richmond/Norfolk	181.9	-55%	16	-48%	20,199	53,315	127,273	6.5%	8.3%	9.9%	
	Tertiary Mid-Atlantic	472.7	47%	64	31%	20,492	64,474	226,923	6.8%	9.7%	13.0%	
	Total	2,559.7	-43%	184	4%	20,199	99,802	422,338	4.5%	8.7%	13.0%	
	Chicago	1,120.7	9%	55	53%	22,127	94,691	375,397	7.9%	9.4%	9.8%	
Midwest	Cincinnati	353.7	117%	14	-26%	45,360	111,179	187,193	7.5%	9.9%	12.3%	
	Cleveland	93.9	-28%	8	-56%	36,991	86,082	132,615				
	Columbus	160.2	233%	15	114%	37,750	80,896	161,111	5.0%	7.2%	9.4%	
	Detroit	186.7	59%	17	70%	23,723	122,990	259,596	7.0%	9.0%	12.6%	
	Indianapolis	277.0	-2%	20	-5%	23,874	123,693	205,652	8.2%	8.8%	9.3%	
	Kansas City	147.3	-51% 75%	8 28	-73%	22,314	93,346	115,385				
	Minneapolis St Louis	400.5 50.8	-83%	9	65% -68%	33,796 30,618	115,167 61,341	218,698 93,553	6.8%	8.6%	10.4%	
	Tertiary Midwest	1,170.2	-83%	173	-10%	16,071	58,585	165,563	7.6%	10.2%	12.9%	
	Total	3,961.1	-15% - 1%	347	-10% - 8%	16,071	84,783	375,397	5.0%	9.6%	12.9%	
	Boston	1,024.0	-36%	21	17%	48,936	283,470	1,000,000	5.9%	7.3%	8.2%	
Northeast	Hartford	76.8	866%	6	200%	32,743	88,844	146,862	3.0 /0	/0	5.2 /0	
torthouse	Long Island	64.0	-72%	6	-45%	58,929	126,328	438,393				
	Manhattan	3,507.6	-9%	23	-8%	171,492	517,803	1,302,521				
	No NJ	403.7	8%	18	-14%	41,481	116,668	237,226	5.3%	8.2%	10.1%	
	NYC Boroughs	137.7	-52%	6	-33%	115,190	272,574	471,545	6.9%	7.0%	7.1%	
	Stamford		-100%		-100%							
	Westchester	138.6	227%	8	60%	26,042	92,593	139,421				
	Tertiary Northeast	708.3	23%	67	18%	17,029	73,136	337,931	5.9%	9.4%	13.1%	
	Total	6,060.6	-14%	155	3%	17,029	232,336	1,302,521	5.3%	8.5%	13.1%	
	Atlanta	750.9	-7%	33	-43%	27,857	148,526	281,746	4.3%	9.0%	11.0%	
Southeast	Broward	356.7	-38%	20	11%	50,397	162,797	472,727	3.0%	7.8%	10.0%	
	Charlotte	232.7	16%	20	-9%	24,632	99,852	237,143	7.8%	8.4%	8.8%	
	Jacksonville	86.4	-55%	14	-22%	21,277	44,538	126,271	7.9%	9.0%	11.2%	
	Memphis Minmi/Dada Ca	65.4	-67% 459%	10 30	-38% 58%	28,043	59,543	139,078	2.3%	5.2%	8.1% 8.1%	
H	Miami/Dade Co Nashville	1,659.5 792.3	92%	19	-14%	23,622 28,750	375,964 266,666	1,431,925 584,112	4.7% 7.1%	6.4% 8.7%	9.3%	
	Orlando	202.6	-84%	19	-37%	22,053	57,919	255,905	7.1%	9.3%	11.6%	
	Palm Beach Co	1,102.4	166%	9	29%	100,000	518,777	3,333,333	6.3%	7.0%	8.2%	
•	Raleigh/Durham	177.3	97%	13	18%	41,623	119,080	307,090	6.2%	8.7%	9.8%	
	Tampa	716.4	-18%	29	-12%	25,212	156,100	900,000	2.7%	7.7%	11.1%	
	Tertiary Southeast	3,240.0	-4%	281	-13%	14,917	91,019	402,143	1.7%	8.6%	13.5%	
	Total	9,382.7	8%	497	-14%	14,917	139,584	3,333,333	1.7%	8.4%	13.5%	
	Austin	296.4	-18%	26	4%	27,389	53,353	83,077	5.1%	7.7%	10.0%	
Southwest	Dallas	897.0	-14%	53	-7%	34,888	126,217	434,524	4.4%	9.4%	12.4%	
	Denver	822.1	-22%	32	-6%	40,860	152,283	603,896				
	Houston	521.1	6%	47	9%	28,681	47,702	137,273	1.9%	7.3%	11.2%	
	Phoenix	1,379.3	-12%	36	-27%	18,182	190,751	636,842	5.2%	8.0%	12.8%	
	San Antonio	598.2	-17%	34	162%	20,779	131,885	320,675	4.9%	8.3%	11.7%	
	Tertiary Southwest	1,527.5	-10%	199	-3%	17,500	78,936	477,273	4.1%	9.5%	12.9%	
	Total	6,041.5	-13%	427	0%	17,500	114,385	636,842	1.9%	8.9%	12.9%	
Mass	East Bay	178.9	107%	6	20%	68,966	228,512	378,571	5.9%	7.8%	9.4%	
Nest	Inland Empire	187.9	-60%	23	28%	45,946	82,435	241,071	5.6%	8.2%	11.4%	
	Las Vegas	110.0	-81% 27%	7 41	-36%	37,356	94,333	168,010	E 20/	6.6%	8.6%	
	Los Angeles Orange Co	1,188.3	-27% 473%	17	2%	46,882	321,813	2,064,677	5.3%	8.1%		
	Orange Co Portland	1,443.6 622.1	473% 59%	17	31% 27%	68,085 66,667	337,654 263,154	1,231,250 396,861	7.2%	0.1%	8.8%	
	Sacramento	328.5	65%	24	60%	34,557	128,402	607,647	5.7%	8.4%	11.8%	
	Salt Lake City	189.7	-14%	9	-44%	83,756	84,417	89,423	J.7 /0	U. T /0	11.0 /0	
7	San Diego	722.0	-29%	19	-37%	60,345	154,095	350,835	6.4%	8.2%	9.2%	
	San Francisco	1,264.5	-44%	14	-44%	93,220	435,599	816,774	5.770	5.E /U	5.2 /0	
	San Jose	280.2	-6%	5	25%	129,860	321,659	469,048				
No. of the second	Seattle	723.5	7%	25	-17%	48,058	219,998	923,280	7.7%	9.7%	13.2%	
	Tertiary West	1,864.8	-56%	166	8%	24,309	132,056	478,981	6.0%	8.2%	10.9%	
	Total	9,104.2	-26%	370	-1%	24,309	199,938	2,064,677	5.3%	8.1%	13.2%	
Total												
10141	Total US	37,109.9	-15%	1,980	-6%	14,917	142,120	3,333,333	1.7%	8.7%	13.5%	



Buyers and Sellers 2019

Top Buyers by Region

Mid-Atlantic

Service Properties Trust Blackstone BREIT Metrovest Equities BLDG Management

Midwest

Blackstone Park Hotels & Resorts Columbia Sussex Corp KSL Capital Partners BREIT

Northeast

Mubadala Investment Magna Hospitality Group Elliott Management GFI Capital Resources Park Hotels & Resorts

Southeast

MSD Capital Host Hotels & Resorts Blackstone Park Hotels & Resorts Prospect Ridge

Southwest

Elliott Management Trinity Investments Blackstone Urban Commons BREIT

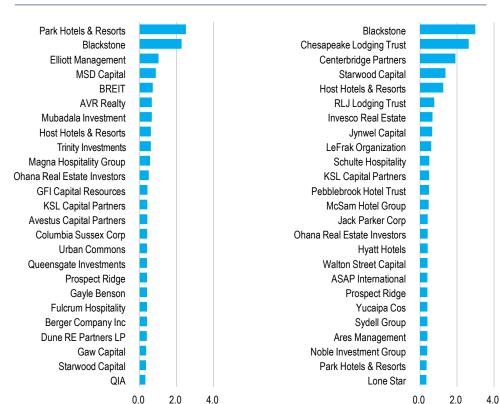
West

Park Hotels & Resorts Blackstone Ohana Real Estate Avestus Capital Partners Gaw Capital

Ranked by investment volume

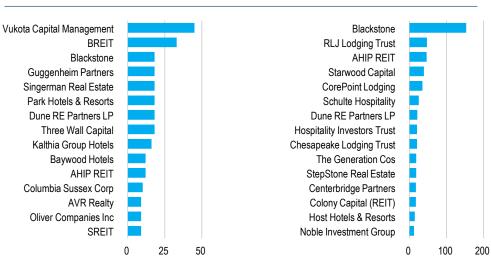
By Hotel Investment Volume (\$b)

Buyers Sellers



By Number of Hotel Properties

Buyers Sellers



Methodology: Rankings are based on the pro-rated share of the total property or portfolio value. In the case of joint ventures, full credit is assigned to each investor. For more information please visit the RCA website.



Top Deals *2019*

Property Sales

	Property	Location	Size	Тур	volume (\$m)	∆ \$/unit	Buyer	Seller
1	Waldorf Astoria Boca Raton	Boca Raton, FL	1,047 ι	units HTL	875.0	835,721	MSD Capital	Blackstone
2	Park Lane Hotel	New York, NY	631 ι	units HTL	- *	-	Mubadala Investment	Jynwel Capital
3	1 Hotel South Beach	Miami Beach, FL	426 ι	units HTL	610.0	1,431,925	Host Hotels & Resorts	Starwood Capital JV LeFrak Organization
4	JW Marriott Desert Ridge	Phoenix, AZ	950 ι	units HTL	605.0	636,842	Elliott Mgmtt JV Trinity Investments	Blackstone
5	Rio All Suite Hotel & Casino	Las Vegas, NV	2,522 ι	units HTL	545.7	216,359	Imperial Companies	Caesars Entertainment
6	Monarch Beach Resort	Dana Point, CA	400 ι	units HTL	492.5	1,231,250	Ohana Real Estate Investors	KSL Capital Partners
7	Le Parker Meridien New York	New York, NY	729 ι	units HTL	420.0	576,132	GFI Capital Resources JV Elliott Mgmt	Jack Parker Corp
8	Montage Beverly Hills	Beverly Hills, CA	201 ι	units HTL	415.0	2,064,677	Avestus Capital Partners	Ohana Real Estate Investors
9	Hyatt Regency New Orleans	New Orleans, LA	1,193 ι	units HTL	395.0	331,098	Prospect Ridge JV Berger Company Inc	Ares Management
10	Hyatt Regency Atlanta	Atlanta, GA	1,260 ι	units HTL	355.0	281,746	Blackstone	Hyatt Hotels
11	St Regis New York	New York, NY	238 ι	units HTL	310.0	1,302,521	QIA	Marriott
12	Westin New York Grand Central	New York, NY	774 ι	units HTL	291.0	375,969	Davidson Kempner	Host Hotels & Resorts
13	Hotel Riu Plaza Fisherman's Wharf	San Francisco, CA	531 ι	units HTL	270.3	509,040	RIU	Pyramid Hotel Group OBO ACRON AG
14	W Union Square	New York, NY	270 ι	units HTL	205.9	762,731	Marriott	Westbrook Partners
15	Holiday Inn Express Waikiki	Honolulu, HI	523 ι	units HTL	205.5	392,925	Vestas Investment Mgmt JV Gaw Capital	Starr Cos JV Clearview Hotel Cap LLC
16	Embassy Suites Hotel	New York, NY	310 ι	units HTL	195.0	629,032	Ashford Hospitality Trust	Hidrock Realty JV Buccini/Pollin Group
17	Hyatt Regency Convention Center	Portland, OR	600 ι	units HTL	190.0	316,667	Xenia	Mortenson Development
18	Dream Hotel Downtown	New York, NY	316 ι	units HTL	175.0	553,797	Worth Capital Holdings	Hampshire Hotels & Resorts
19	Lotte Hotel Seattle (2FL-15FL)	Seattle, WA	189 ι	units HTL	174.5	923,280	Lotte Group JV Hana Financial Group	Stockbridge JV Nitze-Stagen
20	Irvine Marriott	Irvine, CA	485 ι	units HTL	172.0	354,639	Plaza Investment & Consultancy LLC	CBRE Global Investors
21	JW Marriott - Houston Downtown	Houston, TX	328 ι	units HTL	-	-	AVR Realty	Pearl Hospitality
22	Westin Riverwalk Hotel	San Antonio, TX	474 ι	units HTL	-	-	Crescent	Silver Ventures JV Hixon Properties Inc
23	Hyatt Regency La Jolla	San Diego, CA	419 ι	units HTL	147.0	350,835	Gaw Capital	Walton Street Capital JV JMA Ventures
24	Hotel Palomar Washington DC	Washington, DC	335 ι	units HTL	141.5	422,338	Service Properties Trust	Pebblebrook Hotel Trust
25	DoubleTree by Hilton Downtown	Nashville, TN	341 ι	units HTL	139.0	407,625	Inland	Walton Street Capital

Portfolio Sales

Buyer	Seller	Location	# Props	Туре	Volume (\$m)∆
1 Park Hotels & Resorts	Chesapeake Lodging Trust	Multiple, USA	18	HTL	2,500.0
2 Blackstone	Centerbridge Partners	Multiple, USA	17	HTL	- *
3 Urban Commons	ASAP International	Multiple, USA	6	HTL	-
4 Queensgate Investments	Sydell Group JV Yucaipa Cos	Multiple, USA	4	HTL	400.0
5 Dune RE Partners LP	Starwood Capital JV Schulte Hospitality	Multiple, USA	16	HTL	332.2
6 BREIT	RLJ Lodging Trust	Multiple, USA	21	HTL	311.9
7 Columbia Sussex Corp	Lone Star	Multiple, USA	6	HTL	309.7
8 KSL Capital Partners	Host Hotels & Resorts	Multiple, USA	2	HTL	296.8
9 Magna Hospitality Group	McSam Hotel Group	New York, NY	2	HTL	274.3
10 LVMH	Belmond	Worldwide	3	HTL	-

[△] When prices are not known, estimated prices are used in the ranking but are not shown. Volume is adjusted pro-rata for partial interests although \$/unit reflects 100% valuation.

The number of buyers or sellers shown on a deal is truncated to two. For full deal and player information go to the RCA website.

^{*} Partial interest ** Forward sale



Selected Recent Transactions

Property Name	Units	Price	0	Owner/Buyer
Address	Year Built	\$/Unit	S	Seller
Location	Notes	Qualifier	++	Broker

Mid-Atlantic

Hilton Crystal City	393	\$73,000,000	Starwood Capital from S JBG Cos by **
2399 Jefferson Davis Hwy	1974	\$185,751	Newmark Knight Frank
Arlington, VA	Full-Service	confirmed	
Springhill Suites	117	\$7,141,000	○ Visions Hotels from S Blackstone by ↔ HREC
2087 Interchange Rd	2007	\$61,034	
Erie, PA	Limited-Service	approximate	

Midwest

Element by Westin	156	\$34,116,861	○ Lion Hotel Group from
505 6th Ave N	2019	\$218,698	
Minneapolis, MN	Limited-Service	confirmed	
Hilton Garden	240	\$30,080,000	MCR Hotels from S Starwood Capital JV Schulte Hospitality by ** Hunter
1100 Carnegie Ave	1922	\$125,333	
Cleveland, OH	Full-Service	confirmed	

Northeast

New Haven Hotel	135	\$37,000,000	Group by JLL
229 George St	1990	\$274,074	
New Haven, CT	Limited-Service	confirmed	
Courtyard by Marriott	130	\$29,820,830	Oune RE Partners LP from S Starwood Capital JV Schulte Hospitality by ↔ Hunter
64 University Ave	2017	\$229,391	
Westwood, MA	Limited-Service	approximate	

Southeast

Kimpton Brice Hotel 601 E BAY St	145 1868	\$40,000,000 \$275.862	Goff Capital Partners from S Kimpton Hospitality Partners by ↔ Hodges Ward Elliott
Savannah, GA	Full-Service	confirmed	Troophamy Cartiology (7) Houges that Emerica
Embassy Suites Boca Raton	263	\$29,450,000	Blue Sky Hospitality from S Platinum Equity by
661 NW 53 St	1986	\$111,977	←→ Marcus & Millichap
Boca Raton, FL	Full-Service	confirmed	

Southwest

Hilton Dallas Lincoln Centre	500	\$74,000,000	Nuveen (US) from Colony Capital (REIT) by → Eastdil Secured
5410 Lyndon B Johnson Fwy	1976	\$148,000	
Dallas, TX	Full-Service	confirmed	
Element by Westin	117	\$32,500,000	☐ Blackridge Companies by ↔ CBRE from ☐ Quarry Capital by ↔ Berkadia
6601 AZ-179	2019	\$277,778	
Village of Oak Creek, AZ	Limited-Service	confirmed	

West

Lotte Hotel Seattle 801 5th Ave Seattle, WA	189 2017 Full-Service	\$174,500,000 \$923,280 confirmed	Lotte Hotel JV Hana Financial Group by ++ JLL from S Stockbridge JV Daniels Real Estate by ++ Eastdil Secured
Crowne Plaza 14811 Kruse Oaks Blvd Lake Oswego OR	161 1989 Full-Service	\$25,125,000 \$156,056 approximate	Buggsi Hospitality Group from



New Haven Hotel New Haven, CT



Hilton Dallas Lincoln Centre Dallas, TX



Jim Costello

Senior Vice President Contact

Robert M. White, Jr.

Founder & President

Alexis Maltin

Manager, Analytics

Wyatt Avery

Senior Analyst

Haley Crimmins

Senior Analyst

Michael Savino

Analyst

Shane Omundsen

Analyst

Matthew Benz

Analyst

About Real Capital Analytics

Real Capital Analytics (RCA) is the authority on the deals, the players and the trends that drive the commercial real estate investment markets. Covering all markets globally, RCA delivers timely and reliable data with unique insight into market participants, pricing and capital flows. The most active investors, lenders and advisors depend on RCA's market intelligence to formulate strategy and to source, underwrite and execute deals. An industry pioneer since 2000, RCA has offices in New York, San Jose, London and Singapore. For more information, visit: rcanalytics.com

About Capital Trends

Capital Trends reports analyze and interpret trends in the global real estate market using RCA's comprehensive data. US Capital Trends is a monthly edition comprising an overview of the U.S. market and separate reports on the five main property types. Asia Pacific, Europe and Global Capital Trends are published quarterly.

Methodology

Data based on properties and portfolios \$2.5m and greater unless otherwise stated. For RCA Hedonic Series methodology click here.

For the most current data and even more options for analysis, visit: rcanalytics.com

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